



FOR IMMEDIATE RELEASE

THE COLORADO ETHICS IN BUSINESS ALLIANCE (CEBA) HONORS ENGLEWOOD-BASED LANDSCAPE COMPANY, DESIGNS BY SUNDOWN, WITH 2008 AWARD

Englewood, CO. (April 17, 2009): Designs By Sundown was named the recipient of the 2008 Ethics in Business Award at the 17th annual CEBA awards luncheon held March 26th, at the Marriott City Center in Denver. The five founding sponsors of these prestigious awards are Daniels College of Business of The University of Denver; The Samaritan Institute; *ColoradoBiz* magazine; Rocky Mountain Chapter of the Society of Financial Service Professionals; and Rotary Clubs of Colorado. Each year they recognize Colorado's top ethical role models for setting standards of excellence and integrity.

Hart Axley, President of the CEBA Board of Directors, presented owner and founder, Michael J. Hommel, with the award at the luncheon. Michael graciously accepted the award on behalf of his company and all employees. When asked what ethics meant to him, Hommel stated, "Ethics is a simple concept. You do what you say you're going to do when you say you're going to do it." He attributes practicing good ethics as the primary factor for the company's success for the past 24 years. "We have an incredible group of individuals who love what they do and it shows."

About Designs By Sundown:

Designs By Sundown is a landscape architecture, construction and maintenance company specializing in high-end custom residential landscapes in the Denver Metropolitan Area. Since the company's founding in 1985 by Colorado native Michael Hommel, Designs By Sundown has emerged as one of Denver's premier residential landscape firms. Other honors bestowed upon the company include: winning HGTV's Landscapers' Challenge, being named South Metro Denver's Chamber of Commerce 2008 Small Business of the Year, winning three Environmental Improvement Awards competing against the best contractors in the nation, recipient of more Excellence In Landscape Awards this decade than any other Colorado landscape company, and landscape projects featured in *Sunset*, *Better Homes and Gardens*, *Housetrends* and *American Nurseryman* magazines. Find out more about the company by visiting their website at www.designsbysundown.com.

About the Colorado Ethics in Business Alliance:

Colorado Ethics in Business Alliance is a nonprofit organization whose mission is to honor companies and individuals promoting ethical business conduct for the benefit of the workplace, the marketplace, the environment and the community. Nominations are open through September 1, 2009 for the 2010 CEBA Awards. Information is available online at www.CEBA.org or call the CEBA office at 303.283.6002.

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